**Gills Creek Watershed Association Privacy Policy**

This website (gillscreekwatershed.org) is the web site for the Gills Creek Watershed Association, a 501(c)(3) Non-Profit Organization located at the Byrnes Building 430C (office), 712 Main St, EWS 603 (mail), Columbia, SC 29208.

Nothing is more important to us than protecting the private information of our visitors. The GCWA web site adheres to a strict policy for ensuring the privacy of your personally identifiable information (such as full name, address, e-mail address, telephone number and/or other identifiable information) and preserving the integrity of this online medium.

In order to participate in some activities, you might be asked to provide some personally identifiable information. Examples include membership information, subscription registration for The Big Splash e-mail newsletters, volunteering or attending our events.

The Gills Creek Watershed Association will never willfully disclose your personal information to any third party without first receiving your permission.

A cookie is information a Web site puts on your computer's hard drive so that the site can remember your preferences or which pages you visited on that site. GCWA uses the information from cookies to deliver relevant local resources, remember browser preferences, and improve our visitors’ experiences on the site.

No personal information is ever stored in an GCWA cookie, even if you have entered your name or e-mail address on other parts of gillscreekwatershed.org. GCWA does not sell information collected by cookies nor use the information for commerce-related purposes. In addition, GCWA will not filter content, based on your preferences, without permission.

As with most other websites, we collect and use the data contained in analytic log files. The information in the log files include your IP address, your internet service provider, the browser you used to visit our site, the time you visited and which pages you visited on our site.

GCWA uses Google Analytics to understand how you engage with our site. If you don’t want Analytics to be used in your browser, you can install the [Google Analytics browser add-on](https://tools.google.com/dlpage/gaoptout). Learn more about [Google Analytics](https://support.google.com/analytics/answer/6004245) and privacy.

GCWA uses PayPal to process online membership payments and donations. See [PayPal's Privacy Statment](https://www.paypal.com/us/webapps/mpp/ua/privacy-full).

GCWA uses [SalesForce](https://www.salesforce.com/), a cloud-based data management solution, to manage our membership database. See [SalesForce's security statement](https://www.salesforce.com/hub/technology/cloud-security-is-salesforce-priority/).

GCWA uses [MailChimp](https://mailchimp.com/), a bulk email service to send The Big Splash e-newsletter and other correspondence to our members and subscribers. See [MailChimps's data security statement](https://mailchimp.com/about/security/).